



Welcome Email

[Suggestion: Send this email out in batches, i.e., once a week to all of your new approved Zfluencers.]

Hi Zfluencers!

We're so happy to welcome you into our ambassador community and look forward to leveraging your authentic love of our brand to attract new Gen Z consumers!

As a next step, please:

- 1) Follow us on Instagram (@Handle) and TikTok (@Handle).
- 2) Reply to this email with your mailing address so we know where to send your products.
- 3) Check your email often since we'll be emailing you regularly with company news, posting instructions, and information about how we'll be rewarding you!

We look forward to working with you!

Best regards,
Your Name